

BIO BASED MATERIALS

for the polyurethane industry









WHY BIO?

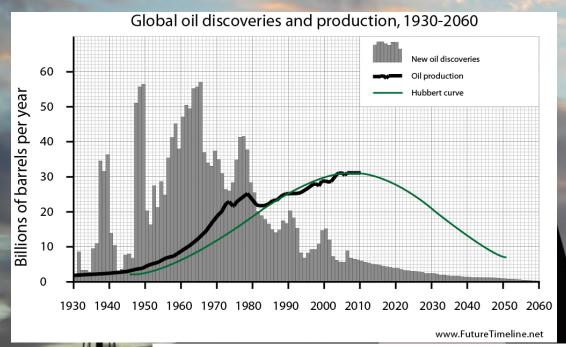


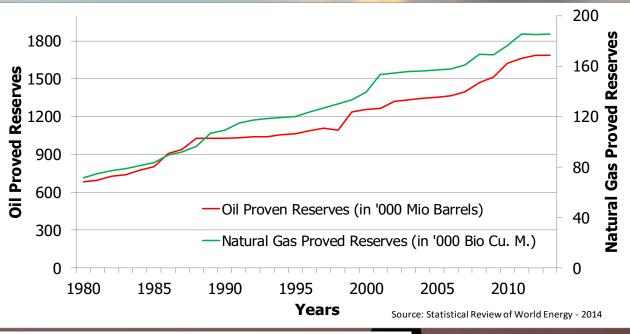
Industry can not satisfy a **growing market demand** for reasonably priced **bio based / green products**.

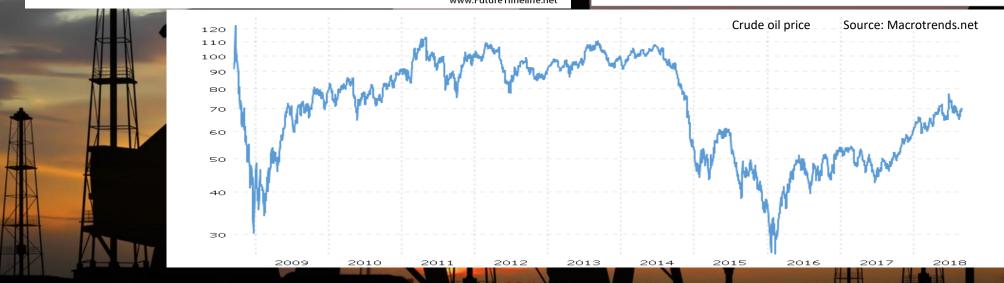
- Growing Bio / green product demand
- Expensive bio product alternatives
- High CO2 footprint
- No access to green markets
- No eco certification
- **Dependance** of crude oil
- Strategic **security** issue



Oil production





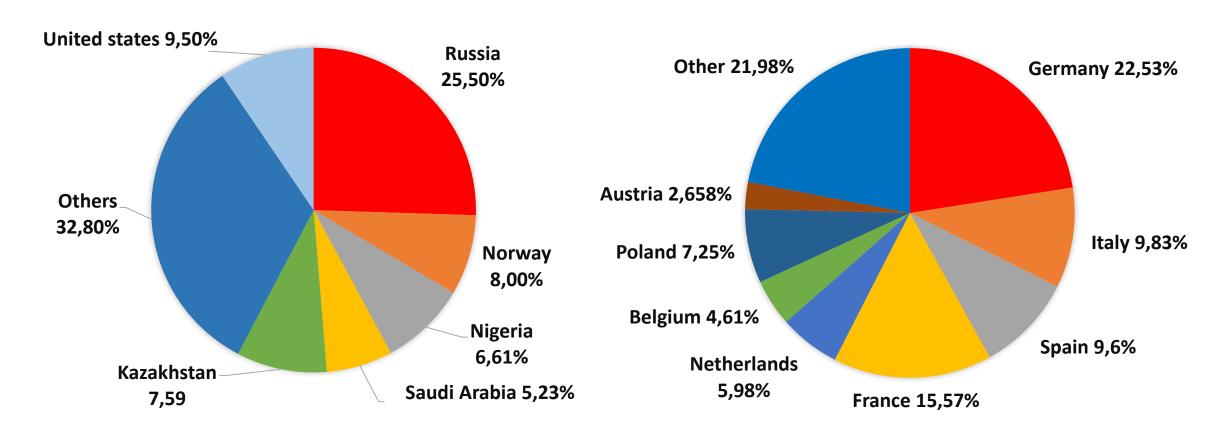


Oil dependence



Sources of EU crude oil imports 2020

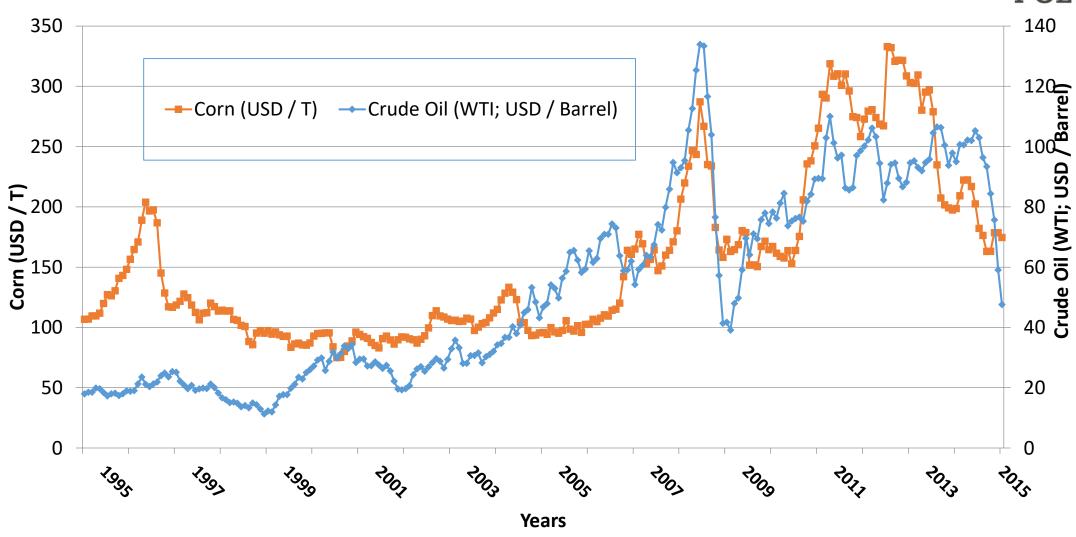
Destinations of crude oil imports in EU 2020



Source: Eurostat

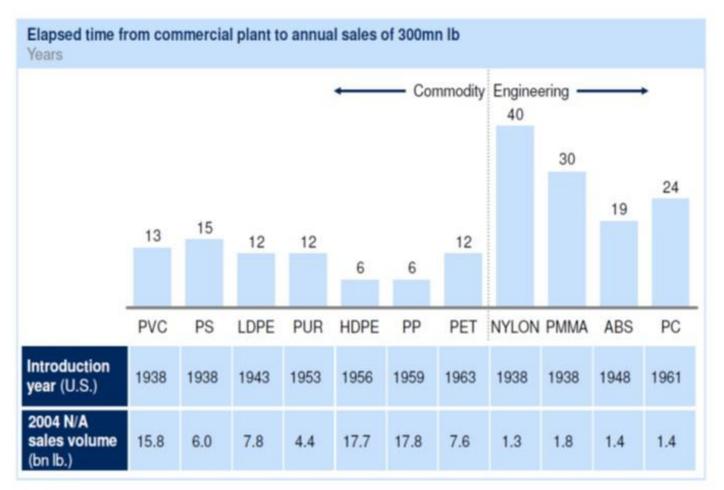
Challenges and solutions





Challenges: Time to market





Bio-based product	Drop-in product enabled	Time to plant at scale
Ethylene	HDPE, LLDPE, HDPE	2 years
Ethylene glycol	PET (partially biobased)	1-2 years
Polyols	PUR (partially biobased)	~5 years
1,3-PDO	PTT	3 years



HOW IT STARTED







POLYURETHANE











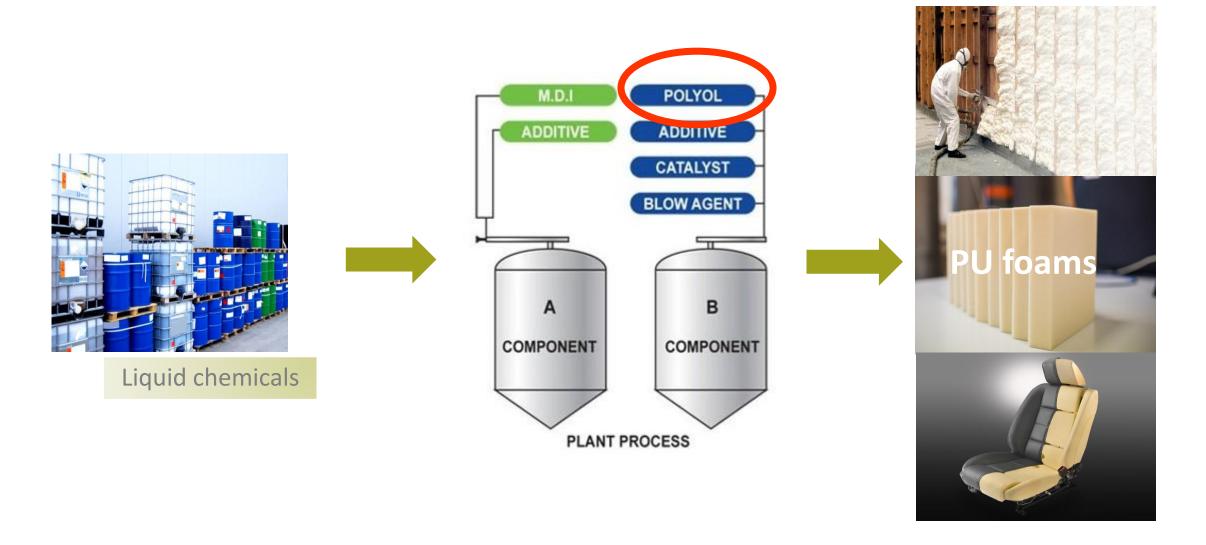














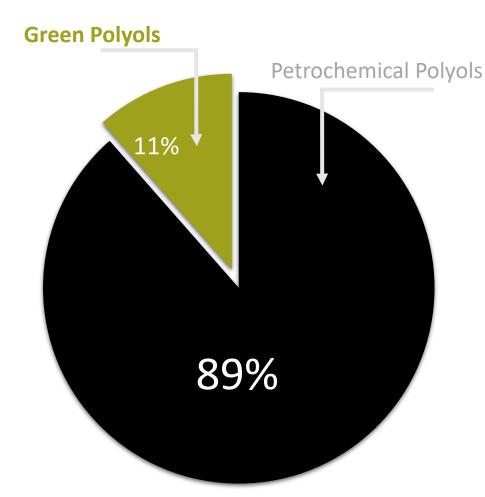
Institute of Wood Chemistry of Latvia

- main center of wood science in Latvia
- founded in 1946
- independent government non-profit scientific institute
- over 100 employees
- more than 50 years of experience in polymer science
 - Soviet space program space shuttle Buran
 - European space agency and Airbus in projects for European civilian expendable launch vehicles **Ariane**
 - Automotive projects with **Pininfarina** under EU FP7 programme and many more European scientific projects (Forbioplast, etc)



THE MARKET



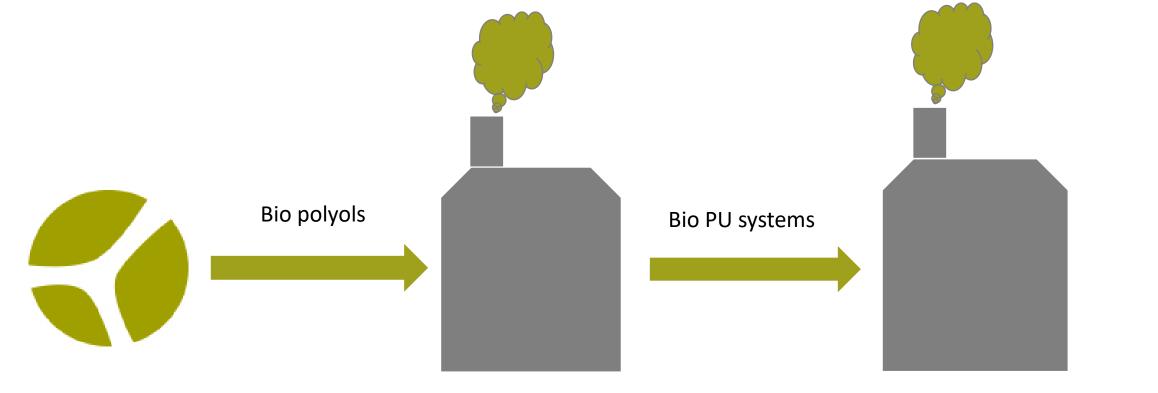


- Polyol market \$ 26 bn *
- annual growth 6-8%
- Bio polyol market \$ 3,37 bn**
- Annual growth 7-10%
- Shifting market trend

- In 2020/ https://www.expertmarketresearch.com
- **https://dataintelo.com/ www.marketsandmarkets.com



THE DEAL



POLYLABS produces bio polyols

PU systems/product producer

End user

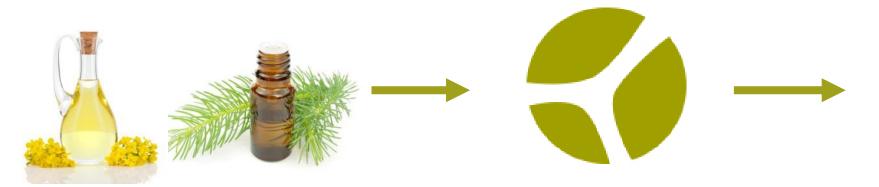
TECHNOLOGY



NATURAL OILS

POLYLABS TECHNOLOGY

BIO POLYOLS





- Tall oil products
- Rapeseed oils
- Other natural oils

- One step process
- Wasteless technology
- Resource efficient

Polylabs Bio polyols

- High bio carbon content 70 83%
- Renewable resources
- 13x reduced CO2 footprint
- Technical advantages
 - High reactivity
 - Very good pentane compatibility
- Price advantage
- Access to green markets



TIMELINE

- Started in 2012
- Total investment 500 k EUR
- Production capacity 2000 t/year
- Sales channels in 19 countries
- 3 years to first sales
- Production expansion in 2024 to 10 000 t/year





Production

- Own production 2021
- REACH compliant
- 2000 t.p.a. Internal capacity
- 10 000 t.p.a. Outsourced
- 3 products ready, 4 in development







- 2018 Top 10 most innovative companies in the Nordics and Baltics,
 Nordic cleantech open. (Sweden)
- 2018 Resource innovator 2018 award as one of the best technologies to replace oil, Raw material summit 2018 Farewell oil (Germany)
- 2019 top 8 Latvian startup ranking www.balticbrands.eu
- 2019 Chem Start-up of 2019 award, (Germany)
- 2019 The Red jackets «Rising stars» award to outstanding Latvian export brands (Latvia)
- 2020 Startup of the year Latvia, Innoenergy PowerUP! (Latvia)





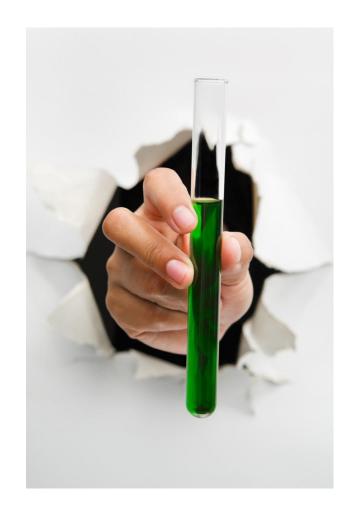








- Scientific institutes/universities
 - technology transfer
 - Ratings
 - Student business incubators
- Unused production capacities
- How government can help
 - Startup incubators/accelerators
 - Government investment programs LIAA
 - Tax relief for start up's
- International/regional development programs
- Industry focused competitions



Conclusions





- There are still very significant challenges Oil price, bio product price, performance, bio content
- Financing emerging bio-based chemicals will be a significant challenge
- Bio based alternatives must be low cost and low volatility, should not count on green premiums
- Regulatory motivation will be pressing... in the future to change the production, cut emmissions, cut crude oil usage

